



A Getting Started Guide: How to Choose a Small Business Internet Security Solution

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Overview: Selecting an Internet Security Solution

With a myriad of offerings on the market, selecting a security solution that's right for your needs can be a daunting task. Many companies promise solutions that provide security, but how do you know if it's the right solution or comprehensive enough for your needs? What key components and services should you look for? The following questions address important issues to help you decide how to best protect your business.

1. Is security important to you?

Misconception: Many small businesses believe security is not important because there isn't much to lose.

Reality: Many small businesses have installed a broadband Internet connection, opening the door to a wide variety of security threats. Also, sensitive customer, financial, and personal data on your systems require protection. And downtime caused by viruses or hackers cause costly problems and significant delays in your business.

Solution: A robust, proven security solution provides the needed protection of your important data. Many simplistic solutions exist, but don't offer reliable or robust protection. Check Point Safe@ solutions provide comprehensive, patented firewall technology from the leader in Internet security.

2. Do you own or plan on owning more than one PC?

Misconception: PC firewall software provide acceptable protection on multiple PCs.

Reality: For a network, a security appliance is the best solution for maximum protection.

Solution: Consumer-level PC firewall software is plagued with operating system incompatibilities and bugs, and updating and monitoring software on multiple PCs is cumbersome and time consuming. A firewall appliance from an established vendor eliminates such problems and is simple to install and less expensive over time than software.

3. Do you have remote communication needs?

Misconception: Remote connections from mobile workers, traveling workers, and branch offices don't need to be secure.

Reality: Remote connectivity needs to be secured by means of encryption. Even without a current need, companies may want to plan for future remote access capabilities that not all security solutions can support.

Solution: A security solution with Virtual Private Network (VPN) capabilities can secure remote connections over the Internet, creating encrypted virtual tunnels between points.

4. Do you have comprehensive protection?

Misconception: Security is mostly needed to protect against viruses and hackers.

Reality: You need a broad set of tools and solutions to be adequately protected from all security threats.

Solution: A robust firewall fends off hackers, and automatic updates ensure you are always protected against the latest threats. Also, an integrated anti-virus, content filtering, prevention of access to objectionable websites and remote management/monitoring capabilities are all key components a comprehensive security solution.



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5. Is your level of expertise in networking and security low?

Misconception: It takes time and expertise to maintain your own security system.

Reality: Intuitive solutions are readily available for simple implementation. Or you may wish to have an ISP, Value Added Reseller (VAR), or consultant remotely maintain and manage your security.

Solution: Look for an appliance that comes with security already preset, with an intuitive user interface and simple configuration. The Check Point Safe@ solutions family provides these features and also supports strong remote management.

Summary

If you answered 'yes' to most of these questions, Check Point Safe@ solutions are right for you. Safe@ solutions provide affordable, secure, scalable security from Check Point, the Internet security market leader. The table below compares the key capabilities of various small business security products.

Capabilities of Various Security Solutions

		Check Point Safe@ solutions	PC Firewall Software	All in one routers	Security appliances
1	Multiple PC support	✓	—	✓	✓
2	Leading enterprise-proven Stateful Inspection firewall technology	✓	—	—*	—
3	Remote communications (VPN support)	✓	—	—	✓
4	Comprehensive security services (anti-virus, content filtering and more)	✓	✓	—	✓ Partial**
5	Ease of use: preset security rules, intuitive interface	✓	✓	—	✓
	Outsourced management	✓	—	—	✓ Some

* Some routers support basic VPN capabilities

** Typically requires installation of additional PC software



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About Check Point Software

Check Point Software Technologies is the worldwide leader in securing the Internet. It is the confirmed market leader of both the worldwide VPN and firewall markets. Check Point provides Intelligent Security Solutions for Perimeter, Internal and Web Security. Based on INSPECT, the most adaptive and intelligent inspection technology and SMART Management, which provides the lowest TCO for managing a security infrastructure, Check Point's solutions are the most reliable and widely deployed worldwide. Check Point solutions are sold, integrated and serviced by a network of 1,900 certified partners in 86 countries. For more information, please call us at (800) 429-4391 or (650) 628-2000 or visit us on the Web at <http://www.checkpoint.com> or at <http://www.opsec.com>.

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