



iKey Provides Access for Japanese Business Publication Portal

NJ Publication Sales (NJP), a group company of Japanese Business Publisher in Tokyo, is a major business book publisher in Japan. To further facilitate the flow of information between writers and readers, NJP developed a Web-based business publication portal with more than 3,000 articles related to accounting, information technology, legal services, business administration, sales statistics and government information. The portal was called, Business Wakatta Land URL (<http://www.wacatta.com/log1.jsp>), and access to it requires a subscription.

NJP was tasked with a way of providing secure access to its portal and non-repudiation for the subscription. Rainbow's iKey USB authentication token was an ideal solution. Members who subscribed to the service received an iKey 1000 which they used to logon to portal's member web page; a subscription typically costs 3K yen for membership with an annual fee of 15K yen and demand for access to the portal is high. The use of iKey keeps unauthorized users from accessing the data without paying for a subscription.

Depending on the service subscribed to, members can use iKey for access to information on taxes, finance, insurance, accounting and businesses and more. In addition, CEOs and presidents of major Japanese companies would post messages and comments that subscribers would be interested in reading, and these messages would be available on the Web with access to the portal. Business services, such as hotels, training and financial services organizations would provide free data that can be accessed by anyone.

"The iKey provided our subscribers with a user-friendly and easy-to-use solution for many of our subscribers," said NAME, TITLE, NJP. "Even members forgot their ID and password information, they can still logon to the portal by simply inserting iKey into USB port. The iKey is an easy and cost-effective way to provide secure access to our portal."

The iKey 1000 is a powerful, portable two-factor authentication token ideally suited for email security, file encryption and desktop security through Windows 2000 smart card logon, iKey-enabled partner solutions, and Intel's IPAA. The iKey 1000 was designed specifically as a portable and secure authentication token addressing the password replacement needs of both users and systems administrators. For users, the iKey 1000 is convenient and easy-to-use;

simply plug it into an open USB port and enter the iKey's PIN. For systems administrators, the iKey 1000 is a powerful authentication device incorporating random challenges and real-time calculated responses, while shielding the user from the underlying process.



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